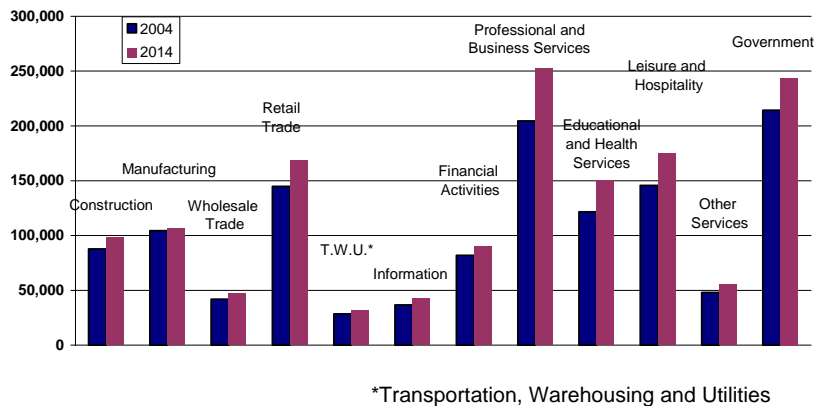


San Diego County Projection Highlights

Industry

Total employment in San Diego County is expected to have an average annual growth of 1.5 percent between 2004 and 2014. This growth rate is slightly below the California growth rate of projected to be 1.6 percent annually. Projection figures now include farm employment (declining at a 0.7 annual rate), self-employment (increasing slightly at a 0.5 percent annual rate), and unpaid family workers, (increasing at a 1.4 percent annual rate). The overall growth will add 205,000 new jobs and bring San Diego's employment to just less than 1.6 million by 2014. These new jobs represent about 8 percent of the State total of just over 2.6 million new jobs. Over half of all new Nonfarm wage and salary jobs (200,000) are forecasted to occur in Professional and Business Services (47,600 jobs), Leisure and Hospitality (29,000 jobs) and Government (29,400).

Below is a graph of the estimated 2004 and projected 2014 employment levels for the major industry sectors in San Diego region.



Professional and Business Services and Educational & Health Services are the fastest growing major industry sectors growing at an average annual rate of just over 2 percent. Other industries growing faster than the overall county non-farm average of 1.6 percent are: Leisure and Hospitality (2 percent), Information (1.7 percent) and Other Services (1.6 percent).

Manufacturing which makes up less than 1 percent of the total growth in San Diego is growing at an average annual rate of .2 percent annually making it the slowest growing industry sector.

Occupations

Occupational projections numbers include self-employed, unpaid family workers and farm employment for the period 2004 to 2014. The forecast includes:

- 205,000 new jobs from industry growth,
- Over 333,000 job openings from Net Replacements,
- A combined total of just over 538,000 job openings.

The top 50 occupations with the most job openings will generate almost 54 percent of all job openings in San Diego County during 2004-2014. These occupations are expected to generate over 289,000 total job openings. Occupations requiring a year or less of training make up 80 percent of the top 50. These jobs are typically lower paying, ranging from \$8.03 to \$16.18 median hourly wage. Included are such jobs as Retail Salespersons, Cashiers and Waiters and Waitresses. Higher-skilled and higher paying occupations such as Teachers, Registered Nurse, Managers, Carpenters, and Accountants will also have a substantial number of job openings.

The 50 fastest growing occupations are all expected to grow at an annual rate of 2.2 percent or more. Occupations in Hi-Tech, Education, Health and Scientific fields make up the majority of the top fifty occupations. Of the 50 occupations 74 percent require education beyond high school with 52 percent requiring a BA/BS or above. Most jobs requiring a Bachelors degree or above pay above \$30.00 an hour.

